

MARKETS SELECTED FOR OPB PROMOTIONS

<u>B&H</u> (26 markets)	<u>Shr</u>	<u>Merit</u> (27 markets)	<u>Shr</u>	<u>Parliament</u> (10 markets)	<u>Shr</u>	<u>Virginia Slims</u> (41 markets)	<u>Shr</u>
Total U.S.	2.34	Total U.S.	2.42	Total U.S.	0.69	Total U.S.	2.44
1H0 New York	2.63	1A0 Bangor	3.05	1B0 Boston	2.40	1H0 New York	2.45
2A0 Baltimore	2.49	1B0 Boston	4.79	1C0 Hartford	1.53	1J0 Harrisburg	2.21
2B0 Washington	2.55	1C0 Hartford	5.36	1D0 Rhode Island	2.58	2A0 Baltimore	2.96
2J0 Atlanta	2.55	1D0 Rhode Island	5.39	1E0 Albany	1.37	2B0 Washington	2.88
2K0 Birmingham	2.28	1E0 Albany	3.63	1F0 Syracuse	1.47	2C0 Richmond	2.88
2O0 Orlando	3.18	1F0 Syracuse	3.31	1G0 Buffalo	1.16	2D0 Raleigh/Durham	2.38
2P0 Tampa	4.65	1G0 Buffalo	2.94	1H0 New York	4.91	2E0 Charlotte	2.65
2Q0 Miami	6.88	1H0 New York	3.50	1I0 Philadelphia	2.52	2F0 Columbia	3.25
3A0 St. Louis	2.91	1I0 Philadelphia	3.37	1J0 Harrisburg	0.96	2G0 Greenville	3.17
3G0 New Orleans	3.15	2A0 Baltimore	3.20	2Q0 Miami	1.27	2H0 Knoxville	2.99
3M0 Oklahoma City	1.89	2B0 Washington	3.55			2I0 Nashville	2.52
3N0 Dallas/Ft. Worth	3.49	2C0 Richmond	3.26			2J0 Atlanta	3.36
3P0 Albuquerque	2.59	2P0 Tampa	2.65			2K0 Birmingham	3.73
3Q0 Houston	5.25	3I0 Des Moines	3.12			2L0 Savannah	2.46
3SO San Antonio	3.24	3J0 Omaha	2.82			2M0 Jacksonville	2.93
4L0 Chicago	3.76	3K0 Kansas City	2.92			2N0 Pensacola	3.11
5C0 Seattle	2.34	4E0 Saginaw	2.70			2O0 Orlando	2.31
5E0 Denver	2.24	4L0 Chicago	2.71			2P0 Tampa	3.37
5F0 Salt Lake	3.06	4N0 Green Bay	4.33			2Q0 Miami	2.58
5G0 Phoenix	2.62	4O0 Minneapolis	5.42			3A0 St. Louis	2.47
5H0 Sacramento	3.87	4P0 Sioux Falls	2.89			3D0 Memphis	2.86
5I0 San Francisco	4.86	4Q0 Milwaukee	4.93			3E0 Jackson	3.81
5J0 Fresno	3.04	5A0 Alaska	4.34			3F0 Little Rock	2.64
5K0 Hawaii	16.92	5B0 Spokane	2.92			3G0 New Orleans	3.60
5L0 Los Angeles	5.97	5C0 Seattle	2.65			3H0 Lake Charles	3.48
5M0 San Diego	4.33	5E0 Denver	2.90			3L0 Tulsa	1.53
		5F0 Salt Lake	2.78			3M0 Oklahoma City	2.66
						3N0 Dallas/Ft. Worth	3.36
						3Q0 Houston	3.44
						3R0 Waco/Temple	3.09
						4A0 Pittsburgh	2.44
						4E0 Saginaw	1.77
						4F0 Detroit	3.47
						4G0 Grand Rapids	2.58
						4H0 Toledo	2.69
						4J0 Louisville	2.10
						4L0 Chicago	3.61
						4M0 Peoria	2.79
						5H0 Sacramento	2.40
						5K0 Hawaii	4.13
						5L0 Los Angeles	2.47

NOTE: share is 6MM July '95 Shipment

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